

OFFICIAL OPENING OF THE

WINNIPEG STADIUM



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PROGRAMME
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AUGUST - 14th

1953

Winnipeg Stadium
The - 1953



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A modern city

should provide opportunities for its citizens to enjoy life in full. Winnipeg has many attractive homes for gracious living, offices and factories for employment, churches for worship, parks for recreation and places of entertainment. Now, with the construction of the Winnipeg Stadium, adequate facilities are being provided for such sports as football, baseball and track and field.

The City of Winnipeg congratulates all those who have had a part in the planning, the promoting and the building of this fine Stadium. Their efforts have enhanced Winnipeg's prestige in the world of Sport, and they richly deserve the thanks of all sports lovers in this area.



The City of WINNIPEG

James C. Curran
MAYOR

Official Opening

of the

Winnipeg Stadium

*Kay Snell
George Snell
George George
George 40 -*

AUGUST FOURTEENTH,
NINETEEN HUNDRED AND FIFTY THREE

This beautiful program has been specially prepared, with the support of many of Winnipeg's citizens, to mark the official opening of the new Stadium. Those listed below join whole heartedly in the dedication of this new centre of Winnipeg's future athletic and cultural life.

WINNIPEG ENTERPRISES CORPORATION ★ THE WINNIPEG RUGBY CLUB (BLUE BOMBERS)
THE CITY OF WINNIPEG ★ KHARTUM TEMPLE, A. A. O. N. M. S. AND VISITING TEMPLES



**Greetings from the
LIEUTENANT-GOVERNOR**

My very heartiest congratulations to the men and women of this city for their vision and enterprise in undertaking the construction of the Winnipeg Stadium which is now being officially opened.

From its very earliest days Winnipeg has been noted for its love of sports. This new Stadium will undoubtedly make it possible for a greater number of our citizens to enjoy the many sports events which will be held in this city.

My very best wishes for the future success of the Winnipeg Stadium.

J. S. McDiarmid
LIEUTENANT-GOVERNOR.



**Greetings from the
PROVINCE OF MANITOBA**

Manitoba is a province of sports-minded people who are looking forward to the opening of the fine new Stadium in Winnipeg. I am pleased to extend congratulations on my own behalf and on behalf of the Government of Manitoba, to those responsible for the new sports centre and to all the people who will enjoy the professional and amateur games to be played there.

Manitoba has produced many of the nation's most accomplished athletes and I know that the new Stadium will give added encouragement and opportunities to their counterparts of today and the future.

When the Stadium is officially opened in August I'm sure the people of Manitoba will express their support by capacity attendances.

Douglas Campbell
PREMIER OF MANITOBA.

**Greetings from the
CITY OF WINNIPEG**

Message from the Mayor:

The opening of our new Stadium is an important event in the life of the City of Winnipeg. We owe this accomplishment particularly to the initiative of the members of the Blue Bomber Quarterback Club, and members of our City Council. No longer must we feel envious of the other Western Canadian cities which have had stadium facilities in keeping with the needs of the community.

On this happy occasion I give a message of greetings and goodwill to all who will be patrons from time to time of sports competitions which will be held in this Stadium, and I give my most sincere wishes for the success of this new enterprise.

Yours sincerely,

Garnet Coulter
MAYOR.

**Greetings from the
WINNIPEG ENTERPRISES
CORPORATION**

On behalf of the Directors and Management of Winnipeg Enterprises Corporation I have pleasure in welcoming you to the official opening of the Winnipeg Stadium, which we hope will be the start of a long and useful service for the benefit and pleasure of the people of Greater Winnipeg and Manitoba. We are particularly happy that this opening event is taking place under the auspices of the Khurum Temple, and that the proceeds will go to further their magnificent work on behalf of crippled children.

W. C. Riley
PRESIDENT.



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The Winnipeg Enterprises Corporation

IT was not until 1950 that football in Winnipeg really caught public imagination. Then it was decided by a group of football enthusiasts that there was sufficient revenue from senior, junior and High School football alone to build a Stadium to cost approximately half a million dollars and to operate it and extinguish this debt within twenty years.

Starting with this premise the City of Winnipeg was approached with new plans for a stadium to seat between 12,000 and 15,000 persons. If the cost would not exceed \$500,000 and the money could be raised at a reasonable rate of interest, and further if it could be shown that this would be a successful economic venture, the City was prepared to guarantee the loan.

Great enthusiasm wrapped itself around the early activities, but unfortunately at the end of 1950, the Government had placed a ban on the use of steel for the construction of stadiums and such ventures. It was not until March of 1952 that intimation was received the steel ban would be raised that fall. The City was immediately approached and approval given to guarantee the loan. It was recommended that an independent, non-profit organization be formed for the construction and operation of the new Stadium.

In July 1952 The Winnipeg Enterprises Corporation was formed and decision made to build and operate a Stadium, etc., in short, a complete sports and exhibition centre. An agreement covering the complete details carefully worked out co-operatively by both parties, was finally drawn up and agreed to. Contracts were let for the drawing of the plans and grading and drainage of the athletic field in November of 1952 and in December the contract was approved for the construction of the stands, dressing rooms, offices, etc.

At the present time the stands will accommodate approximately 15,700 persons, of which 10,200 are in permanent concrete stands, with 5,500 in portable steel bleachers. The portable type bleacher is used to give added flexibility to the seating for baseball and other sports. The concrete stands are so constructed that they will lend themselves to expansion when necessary. It is therefore felt that this Stadium will serve the needs of the City of Winnipeg for many years to come.

There is sufficient property to take care of full parking needs, and also when necessary, to construct a large arena for hockey, horse shows, concerts, conventions, etc., and generally take care of all requirements for the future.

The officers of The Winnipeg Enterprises Corporation at present are: President, W. Culver Riley; Vice-Presidents, Alderman John Blumberg and Ralph Misener; Directors, R. G. B. Dickson, K. G. Slocomb, Alderman G. C. Chow, Slav Rechuk, H. B. Scott, George E. Sharpe and Jack St. John. Operating manager, J. L. Petersen; Secretary, H. T. Martin.

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The City of Winnipeg

FOR a great many years the citizens of Winnipeg, interested in athletic activities, have had the feeling that the City should have a much more modern and commodious Stadium than the old one on Osborne street. While this location served its purpose for many years, the field was small and the seating capacity very limited and not too comfortable. However, the public interest was not generally aroused until the football games of the Western Conference began to attract crowds far in excess of the seating capacity of the old Stadium.

This new interest resulted in many discussions with City officials about a new Stadium and within the last five years two referendums were placed before the electors to authorize the City to raise the necessary money. Unfortunately, both were defeated.

It was not until the Osborne street Stadium property was sold to private interests, and the Blue Bomber Quarter Back Club was notified that the property would not be available for football games after 1952, that the matter was brought to a head and the seriousness of the situation realized. The Quarter Back Club took the initiative and arranged with the City for the reservation of a suitable site, subject to completion of adequate plans to finance the project. The City appointed a special Stadium committee, and numerous conferences were held between these two groups.

The Quarter Back Club energetically worked out the details of a loan to finance the project and the plan was accepted, subject to a guarantee by the City of Winnipeg insofar as the amount of the loan was concerned. This guarantee was accepted by the City Finance Committee and later approved by the City Council. In the organization of the Winnipeg Enterprises Corporation, the City appointed six of the eleven Directors, with the balance being named by the Quarter Back Club, and the new Club took a lease from the City for this new Stadium site at a nominal rental.

All profits from the Stadium operation will be funded until the debenture debt is paid off, and it is fully anticipated that gate receipts will fully take care of these payments as they fall due. The City of Winnipeg retains an option to take over the ownership and management of the new Stadium at specified times, but in the meantime the Winnipeg Enterprises Corporation undertakes to operate the Stadium in the most efficient manner possible.

Public support of this venture is all that is needed to make it an outstanding success. Winnipeg's citizens have always given their support to things constructive, and realizing that this Stadium is so badly needed, it is felt that future success is assured.

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and Congratulations to
Khartum Temple,
City of Winnipeg and
The Blue Bombers on the
opening of the New Stadium*

The Shriners' Hospital for Crippled Children



"Strong legs run so that weak legs may walk. This slogan is aptly demonstrated here at one of the Blue Bombers football starts. Dr Norman Hill and Dr James McPherson visit the Shriners' Hospital to have a chat with the little patients prior to the opening of Winnipeg's new Stadium. Here they are listening to an explanation of the operation to straighten "Auntie's" foot from Dr W. G. Gardner, retired chief surgeon of the hospital, in the absence of Dr K. C. McGibbon, present chief surgeon, while Miss K. McLean, Superintendent, keeps a close eye on proceedings.

In 1922 the first Shrine Hospital for the treatment of Crippled Children was opened in St.云upt, La. and today there are 17 such hospitals operating; one in Honolulu, one in Mexico City, two in Canada, Winnipeg and Montreal, and the balance at strategic points in the United States.

The Winnipeg Unit was established in this city in 1925 and came into being as a mobile unit attached to the Children's Hospital. Later a special wing was constructed for the use of the Shrine and our great work was continued in this location until June 9th, 1949, when our beautiful new hospital was opened at 633 Wellington Crescent. It was officially dedicated "TO THE GLORY OF GOD, AND TO ALL HUMANKIND" by Imperial Potentate Harold Lloyd on March 29th, 1950.

Starting with a modest 20 bed capacity, it was soon realized that there must be expansion. However, Khartern Temple had a small membership in those days and during the "depression years" money was not easy to find for construction projects.

On February 8th, 1946, a plan was launched to raise money for a new hospital, the response was wonderful both from

the members of the Shrine and the citizens in general. Our present hospital was opened with a bed capacity of 40, but in 1953 it was decided to raise this to 48 to try and reduce the use of the waiting list, which ranges from 65 to 75. Applications for admittance continue to be received faster than they can be taken care of. To date approximately 2,000 children have had their limbs corrected, enabling them to take their places as normal citizens of Canada.

The present Winnipeg Unit is one of the best equipped on the Continent. In addition to the general routine of orthopedic work, a dental clinic has been added and school classes are given under supervision of an experienced teacher, so that the children's education will not be neglected while they are undergoing treatment.

Admittance of a child to a Shrine Hospital is governed by three general rules: the child must be under 14 years of age and with a reasonable chance of a cure, the child's parents must be financially unable to provide the required medical attention, there is never any question as to color, race or creed.

The operating cost of Shrine Hospitals is met in part by a portion of the dues paid

annually by members of the Shrine, and the balance is derived as interest from endowment funds made possible by generous donations from Shriners, appreciative citizens and organizations interested in the work our hospitals are doing.

More and more of our citizens are giving this matter consideration these days, realizing what magnificent work is being done in physically restoring the unfortunate little tots who arrive in this world with twisted frames and deformed bodies. The Shrine Hospitals, sponsored as those who wear the Red Fez, provide the only Chance and Hope these children would ever get to enter life with a physical chance of success.

If you are interested in assisting "the World's Greatest Philanthropy" as Harold Lloyd so aptly put it, consult the lawyer who handles your affairs so that your will may include provision for some remembrance and appreciation of the work the Winnipeg Unit, Shriners' Hospitals for Crippled Children, is doing.

The Winnipeg Unit welcomes visitors, bring your family any Sunday afternoon from 2 until 3:30 o'clock and a Shrine Guide will conduct you over Winnipeg's "Miracle House."

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REMMIE L. ARNOLD

*Imperial Potentate
A.A.O.N.M.S.*

I am delighted to be present today and share your joy and happiness in the official opening of Winnipeg's new Stadium, which will be the future centre of your athletic life. I am also personally thrilled to learn that the entire net proceeds of this evening's activities will be turned over to the Winnipeg Unit of the Shriners' Hospitals for Crippled Children.

In making my first official visit to Winnipeg as Imperial Potentate, I note with great satisfaction that you have associated with Khartum Temple in this program, many other Temples, including Al Azhar, Mocha, Rameses and Temples from your Mid-West Shrine Association, this is excellent team work.

Public support for such projects as this gives non Shriners a more than casual interest in the work of the Shriners' Hospitals for Crippled Children, and without such support these projects could not be successful.

Let's all keep in mind the thought that history is being written in the reconstructed little bodies of the boys and girls who are treated in our great Hospitals and never forget that "Strong Legs Run That Weak Legs May Walk."

My hearty congratulations to every member of Khartum Temple, as well as to all visiting Shriners and others present who have assisted in making this outstanding affair a magnificent success.

REMMIE L. ARNOLD

IMPERIAL POTENTATE, A.A.O.N.M.S.

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The Winnipeg Rugby Football Club

"Blue Bombers"

THE story of the game of rugby football in Winnipeg goes back many long years, but it is only during more or less recent times that public interest has been aroused to its present tempo. It was during the early thirties that the game was re-born and a team formed, later to be known as the Blue Bombers, which has done more to keep the name of this city before Canada's public than any other athletic organization.

Men like Joe Ryan, Frank Emma, Bill O'Neill, Leo McCarthy, Harry Bain, the late Dick Mahoney and others did the spade work and were the prime movers in putting rugby on the local sports map in a big way, their enthusiasm soon became contagious and from that time on there was no looking back. The Western Canadian championship was won by Winnipeg in 1933, but their effort to win the Canadian honors the same year failed.

A new page in football history was written in 1935, when under the presidency of Frank Hammel² six United States players were brought to Winnipeg, including the brilliant Fred Hanson. Greg Kabat and Bob Fritz were retained as playing coaches and with such players as the late Jeff Rocklin, Bill Marquardt, Ross Rebbolt, Ed Kushner, Lou Magul, Lou Adelman and others, rugby was really an accepted sport. Winnipeg went on to win the Canadian championship by defeating Hamilton 18-12 and became the first western team to capture Canadian rugby football honors.

While Winnipeg lost to the powerful Regina team in 1936, the Bombers represented Western Canada successively until 1943, when owing to the war, competition was confined to service teams. In 1938 Fritz retired as coach and Reg Threlfall



KARL G. SLOCUM
President
Winnipeg Rugby Football Club

came into the picture, a man who became the soul of players and fans until he retired in 1948 to enter private business.

Winnipeg again won the Grey Cup in 1939, defeating Ottawa 8-7 in a bitterly fought game. The third Canadian championship was brought here in 1941, with Ottawa once more the victim, the score being 18-16. The Club was kept active for the next few years until 1946 when the western clubs all strengthened again to resume their keen battles for the right to go East for the Grey Cup.

Art Chapman assumed the presidency from 1944 to 1948 and the latter year was the only one in which the Winnipeg team failed to win the Eastern trip. Mr. Chapman's leadership was recognized by being elected president of the Western Conference in 1949 and later he assumed the Presidency of the Canadian Rugby Union, under whose supervision all rugby in Canada is played.

The late Eddie Armstrong became president in 1949 and I was associated with him as coach. Butch Larsen. In 1950 the Club was reorganized, with Ralph Misener as president, and an enlarged slate of officers assisted in Club operations. It was in this year that the Quarter Back Club, with Maxine Carter president, was organ-



RALPH MISENER
Past President
Winnipeg Rugby Football Club



Copyright Winnipeg Free Press

WINNIPEG BLUE BOMBERS FOOTBALL TEAM, 1952

WALL REPORTER	Dean Boudreau	Jimmy McPherson	Keith Pearce	A. Fennan	Andy Scher	Les McIvor
Ken Yiduk	Ian Gibb	Al Wiley	Bob Yettcher	Steve Poldich	Bar Baxter	Dick Hultsas
Roger Saville	North Hill	Ralph McAllister	Ross McCallum	Harold Maslin	Tom Casey	
Tom Luerdon	Ernie Becker	Mickey Maguire	Berry Dalsimer	Joe Zelash	Lorne Benson	
Gerry Palmer	Bud Keeck	George Trafton	coach	Jack Jacobs	Tommy Ford	Bob Jones
George MacPhail	A. G. (Stanley) Kennedy	coach	Stu Clark	Buddy Shirley	G. (Scot) Thompson	Bill Thomas
	Imp.		and coach		trainer	coach
MISSING — Gerry James						

and, which has played such an important part in the progress of the team. Outstanding United States players such as But Shirley, Jack Jarvis, Tom Casey and others started to arrive and local interest assumed fever heat. This was also the year of the devastating Winnipeg flood which brought tragedy and heartbreaks to thousands of citizens of Winnipeg and Manitoba.

The year 1950 was a key year in the history of the Club, and a new policy of bringing in outside talent was formulated. Public interest was terrific and every game was a sell out. Through the generosity of Canada Packers, the use of their grounds, training table, lecture room, etc. was arranged and the team was placed on a strict training basis. The Wonder Team went on to win the Western Conference, only to lose the Canadian final in the mud of Varsity Stadium to a fighting Argonaut team.

The year of '51 marked the arrival in Winnipeg of George Trafton as coach and he brought several outstanding United States players, including Dick Hultsas

and Neil Armstrong. These two were immediate in the centre of legal battles with American teams, but eventually declared eligible for Winnipeg. In August the Bombers obtained sweet revenge when they defeated the Argonauts in an exhibition game in Winnipeg, although it cost them the services of John Hansen and Tommy Ford by injures. Edmonton Eskimos won the final of the Western Conference in a scintillating game with the Bombers, played before the Princess Elizabeth and the Duke of Edinburgh in Edmonton.

There is great satisfaction in looking back since the reorganization in the early thirties and to note that Winnipeg Blue Bombers have won twelve Western Canadian championships and three Canadian titles. This reflects greatly on the outstanding work done, not only by the players, but the hard working officers and members of the Executive who generously have given their time and energy to the development of football in Winnipeg.

Timed from the start of the new football era, each hard working citizens as Sydney

Halter, Q.C., Johnny Myers, Wallace Brown and many others have steered the ship safely through troubled waters; from time to time changes have been made on the executive and all who have served have been diligent and keen. The real story of the Blue Bombers is much too long to be recited in this souvenir program, but the results it is true has achieved will always remain fresh in the memories of appreciative Winnipeg citizens.

The present officers of the Club are Karl Slocomb, president, George Donaldson, John Payne, Dr. Bob Tucker and Percy Farmer vice-president; Carl Wintemute, secretary, Johnny Myers, the permanent treasurer. George Trafton and Stu Clark son are the senior and assistant coaches.

The officers and members of the team express their thanks to the City aldermen, local businessmen and loyal fans for their wonderful support, as without this no progress could have been made. They join with the rest of Winnipeg in their happiness over their new Stadium home and renew their pledge that they will give their best in team work to bring the Grey Cup back to this city.

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Intermediate Football

IT was in 1938 that efforts were finally successful in the formation of an Intermediate Section to provide proper football for those not quite ready to attempt the more vigorous senior play. Starting from scratch was not easy, but by good leadership the Intermediates progressed steadily until today this group is in sound condition.

Presently the league is made up of Norwood-St. Boniface Legionaires, St. Vital, Elmwood and Winnipeg teams and their ultimate goal was reached in 1952 when the Legionaires Club won the Canadian Intermediate football championship. The main thought in the minds of those behind the Intermediate group is to offer some encouragement and hope to the younger Canadian players and keep them interested until they arrive at the stage where they can accept the heavier responsibilities of senior football.

The infectious enthusiasm of such leaders as Bob McKay, Al Karlin, Bob Gordon, Lou Miles, Art Priestly and the general support of the press, radio and the public of Winnipeg has kept this league well knit together and it is doing a great work for the younger athletes of the Community.

The officers and players of the Intermediate Football group offer their sincere congratulations to all those responsible for the organization and completion of this great athletic Stadium, which will stimulate further interest in the production of champions in many lines of athletic endeavor.

The Intermediates also offer their best wishes and congratulations to the Shriners of Khartum Temple who have always been behind constructive movements in Winnipeg. Particularly do they wish continued success to the Shriners in the work they are doing in their Crippled Children's Hospital in remodelling those little ills who entered this world without hope for their physical future. Keep up your Grand Work.

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*Best wishes to the "Shriners' Hospital for Crippled
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As the proceeds of today's official opening of this Stadium go entirely to the Winnipeg Unit of our Shrine Hospitals, on behalf of Shrinedom generally, I extend sincere and grateful thanks to all for your generous support.

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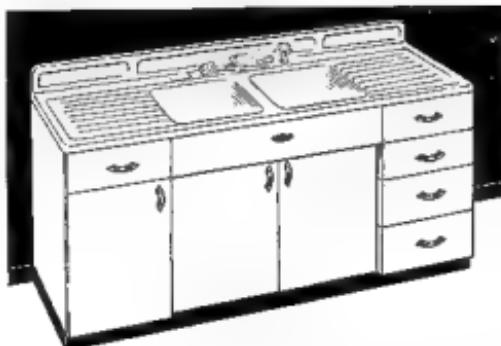
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Junior Football

ONE of the bright spots in the football life of Winnipeg has been the ever available supply of Juniors, ready to take their part in the first step of organized football with the hope always on the horizon that some day they will wear one of the fabulous Blue Bomber uniforms. It is worthy of note that many stars of today in big time football got their first encouragement in the ranks of Winnipeg Juniors.

It takes a lot of patient and careful leadership to hold Junior football together and the Winnipeg League had to overcome many a tough problem in their efforts to keep the Junior fabric strong enough so it would not fall to pieces when additional problems presented themselves.

Such outstanding stalwarts as Bert Warwick, Stan Pepler and other executive leaders, and Phil Dickenson, Murray Gray and Dave Rothstein as team managers, have been largely responsible for the sound and excellent manner in which Junior football has been nursed along to its present basis.

The opportunity must not be missed to also record the grateful thanks of Junior football to the management of the Blue Bombers for their generous financial support which has kept the Junior division from "going down for the third time" on more than one occasion. The Juniors are also grateful to the members of the Blue Bombers who have given generously of their time to coaching the young players.

Looking to the future, Junior football has everything to hope for, as they are now part of the Manitoba-Saskatchewan league. Weston Wildcats and Winnipeg Rods represent this Province, and Saskatchewan is represented by Saskatoon Hilltops and Regina Bombers.

The attention of the Winnipeg football public is directed to the fact that Junior football will be played in Winnipeg's new Stadium, commencing late in August and the boys need all the support and encouragement they can get.

Junior football salutes those responsible for this new Stadium, and also the Shriners for the outstanding work they are doing with their lovely hospitals.



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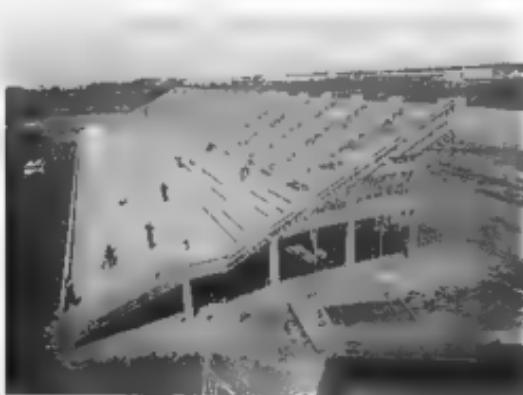
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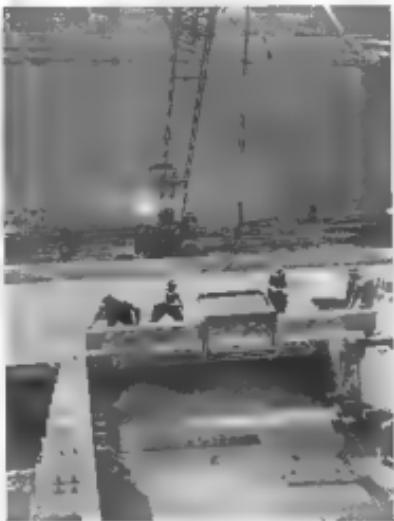
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High School Football

IT is a recognized fact that the school playgrounds provide the jumping off place for athletic teams of the future and in this regard football is the same as all other sports. Organized rugby football throughout the High Schools of Winnipeg came into its own in September 1931, and has continued with great success ever since.

The first Manitoba Schools' Rugby League was made up of St. John's College School, Kelvin High School, St. Paul's College, and Portage la Prairie Collegiate. Responsible for this formation were outstanding men of the community who have always devoted much of their life to the constructive development of junior sport. The original group included the names of those Winnipeggers you would expect to see behind such a wonderful move W. A. "Shorty" Kennedy, Eddie Cass, O. V. Jewitt, Charlie Wharton and the late Walter Burman.

During 1931 and 1932 Daniel McIntyre showed signs of interest and in 1933 a separate Winnipeg High School League was formed with Kelvin, Gordon Bell, Daniel McIntyre and St. John's High School as members. This league gave added incentive to high school football leading up to the playoff with the Manitoba group each fall.

Junior football continued to grow with the addition of Isaac Newton in 1938 and the Technical Vocational school in 1951. As this made a six team league, schedule difficulties were overcome by the arrangement of double headers, a practice that will continue in 1953.

A reorganization for 1953 has been necessary owing to the withdrawal of the St. John's-Ravenscourt and the Portage la Prairie teams, so St. Paul's has been accepted as a member of the Winnipeg high school group, bringing the total to seven teams. It will be a most active league, with keen play and school spirit keeping the enthusiasm at a high pitch.

Since 1931 the Provincial high schools title has been won by St Paul's College 6 times, Daniel McIntyre 5 times; Kelvin 4 times, St. John's twice and Isaac Newton twice. The City Schools championship has been won, since 1939, by Daniel McIntyre 7 times, Kelvin, St. John's and Isaac Newton, each twice.

The Winnipeg High Schools football league is worthy of strong public support, as these youngsters, brilliant in their own way, are the schools players of today and the Blue Bomber stars of tomorrow.

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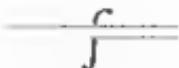
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Presents for the children at the Shriners Hospital. Jack Jacobs, famous quarterback of the Blue Bombers, was kept busy on a recent visit to the Hospital, 633 Wellington Crescent signing his name on miniature footballs, which were given to the children. Watching him closely, from left to right are Kenneth Johnny, Walter, Jack Jacobs, Harry and Douglas.



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ARTHUR W. CHAPMAN
*Chairman Board of Governors,
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Ever since the first module unit of the Shriners' Hospitals for Crippled Children was established in Winnipeg in 1925, the citizens of this City and Province have taken a keen interest in our work. We carried on as a wing of the Children's Hospital until June 9th, 1949, when we moved to our magnificent new hospital at 633 Wellington Crescent. It was a proud day for us when our Imperial Potentate, Harold Lloyd came to Winnipeg from Hollywood to officially dedicate this Miracle House "to the Glory of God and to the healing of this and future generations of Crippled Children."

As chairman of the Board of Governors, Winnipeg Unit, Shriners' Hospitals for Crippled Children, may I express my sincere appreciation for the support we have always received from the citizens of Winnipeg. I extend a hearty invitation to all to visit our beautiful hospital any Sunday afternoon from 2 to 3:30 o'clock and see the work we are doing for a wonderful group of children.

ARTHUR W. CHAPMAN,
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Sincere and warm greetings from Duluth, Minnesota come from the Illustrious Potentate and members of Aad Temple to all concerned in the construction of the new Stadium, congratulations also to Kharum Temple on the part they are playing in raising funds for the World's Greatest Philanthropy, the re-habilitation of Crippled Children.

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From Alberta comes warm words of Good Will and Congratulations to the Winnipeg Blue Bombers on the opening of the new Stadium. Their praise is tempered with a mild warning from Calgary, headquarters of Al Azhar Temple, "Keep your guard up for the Steam-peders - we're in this League too."

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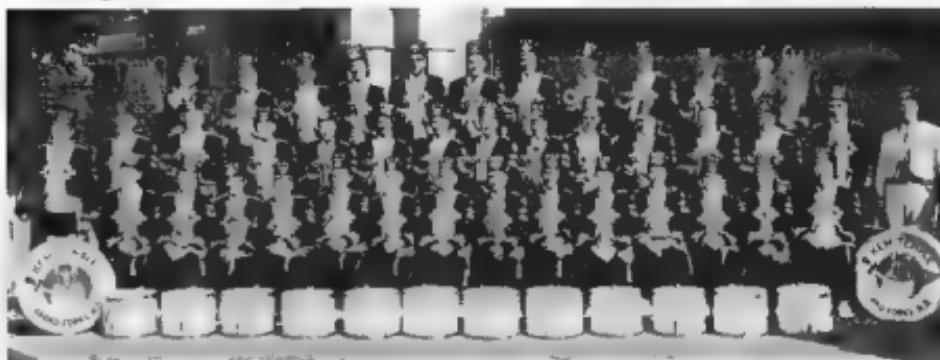


Kem Temple

GRAND FORKS, N.D.

Kem Temple, with headquarters at Grand Forks, North Dakota, joins other Shrine groups in extending best wishes and congratulations to Winnipeg Enterprises Corporation, the City of Winnipeg, and the Winnipeg Blue Bombers on the opening of their new Stadium.

GORDON LOFT
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KEM TEMPLE



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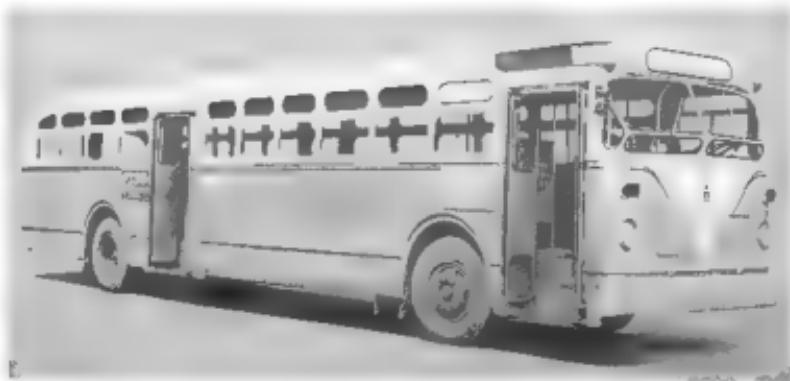
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From this day on, thousands of boys and their parents, will enjoy the benefits resulting from the new Winnipeg Stadium.

As a Winnipeg lad he's proud of this Winnipeg achievement . . . proud to have a seat in the new stadium.

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Wa Wa Temple

REGINA SASK

Illustrious Potentate Stan Atkinson, on behalf of Wa Wa Temple, sends best wishes to the citizens of Winnipeg on the opening of their wonderful new athletic Stadium. "Our Roughriders will provide many a thrill against your Bombers during this and future seasons," says the Potentate.

STAN ATKINSON

Potentate

Wa Wa Temple



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Two Blue Bomber football stars do their part to pass on the Shrine Hospital 635 Wellington Street. Dr. James McPherson and Dr. Norman Holt well known to all Western Canadian football fans, are the centre of attraction on a recent visit to the Hospital. The child

is a ward patient of Shriners and is held closely by the two visitors who gave their name on miniature footballs. Here they are with the men well known in Left to right, John, Harry, Lt. J. McPherson, Harry Dr. Jerome, Jim Philip, Donald, Ann, Kenneth and Mervin

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A Word of Appreciation

To all advertisers who, by their fine support, have made this Souvenir Program possible, I express my sincere appreciation on behalf of the Nobility of Khartum Temple.

I also wish to extend my thanks to the following Shrine Temples who sent their Units to Winnipeg for this Gala Display—

AAD TEMPLE,	Duluth, Minn.
AL AZHAR TEMPLE,	Calgary, Alta.
KEM TEMPLE,	Grand Forks, N.D.
WA-WA TEMPLE,	Regina, Sask.

The success of this memorable event has only been possible through the united efforts of Winnipeg Enterprises Corporation, Winnipeg Blue Bombers, Shriners and citizens of Winnipeg.

To all who have given of their time and effort to make this Official Opening a success, I say "Thank You."

Stanley D. Cruden,
Illustrous Potentate
KHARTUM TEMPLE

Congratulations and Best Wishes

to

Winnipeg Enterprises Corporation

and

The City of Winnipeg

on the opening of the

New Winnipeg Stadium

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*To the Glory of God
and to all Humankind, Shriners' Hospitals
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